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P E T E R  
B O S S I O

## OBJECTIVE

Building upon my experience in ad agencies, it is my goal to re-enter and remain with an integrated or interactive agency that can benefit from my multi-disciplined background.

## EXPERIENCE

### PRESENT

McCullough Advertising, LA, CA

Offsite Freelance – Ongoing

New York City Civil Service

Sr. Art Director & Web Designer – 10/05 - Present

NYC Dept. Design & Construction (DDC) & NYC Media Group's NYCTV (Channel 25)

– Designed stage graphics for Mayor Bloomberg's 2007 State of the City Address

– Television co-producer of Whitney Museum Biennial On-air special '06

### CREATIVE DIRECTION

Bradshaw Advertising, Portland, OR

Freelance Associate Creative Director – 7/05-8/05

The Chemistry Agency, NYC

Creative Director – 07/03 - 7/05

### ART DIRECTION

Warren Kremer Paino, NYC

Sr. Art Director – 01/01 - 01/02

Berenter, Greenhouse & Webster, NYC

Art Director – 11/99 - 11/00

### FREELANCE ART DIRECTION

Since entering the advertising field in 1995, I've not only worked at general, direct and interactive agencies, I've also worked on the client side. As technology melds and evolves, this broad based experience continues to make me a highly valued team player.

Grey Advertising

Six month assignment

Young & Rubicam & WCJ

Nine month assignment

Emarketing

Six month assignment

Farago & Partners

Three month assignment

American Management Association

One month assignment

Emmerling Post

New Business Pitch

The Ellenson Group

New Business Pitch

Toolbox Creative

One month assignment

Rocket Science Creative

Three month assignment

Direct Partners

Three month assignment

### FILM & COMMERCIAL PRODUCTION EXPERIENCE

Independent Contractor – 2 Years

I held positions ranging from a grip to a production designer, gaining invaluable hands-on experience on union and non-union shoots. I've become a very effective art director as a result.

### CLIENTS

American Express, Bed Bath & Beyond, Bulova Watches, Delta Dental, Chef Central, Annie Sez, T. Anthony Luggage, Air France, Showtime, Microsoft, The Ad Council, US Postal Service, Cross Pad, Chase Manhattan, New York Presbyterian Hospital, The Interactive Channel, The Ritz-Carlton, Hershey and alcohol brands under the Kobrand Importers umbrella.

### TEACHING EXPERIENCE

NYU School of Professional Studies

Adjunct Instructor & Guest Speaker 06/04 – 06

In addition to teaching and guest speaking, I've audited the equivalent course work of a minor in Public Relations.

### EDUCATION

Degree: Syracuse University – BFA in Advertising Design 1995

Additional: Adhouse – Advertising Courses – 1999 - 2002

NYU – Summer Intensive Film Programs 1991-1995

### AWARDS & MENTIONS

2007 ProMax National Award winner: Consumer/Trade Print ad category

The Adrian Awards: *Gold*: American Express *Silver & Bronze*: The Chattanooga Hotel & Conference Center

"ONE" the advertising magazine selected my work as part of an article on emerging talent

Taproofoundation.org: Volunteer Webdesigner (redesign of websites for non-profits)